



StorPool
DISTRIBUTED STORAGE

BRAND GUIDELINES

LOGO



StorPool
DISTRIBUTED STORAGE



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LOGO USAGE



StorPool
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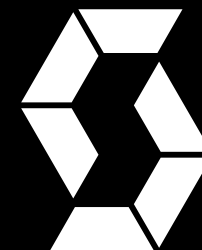
StorPool
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LOGO USAGE DON'TS



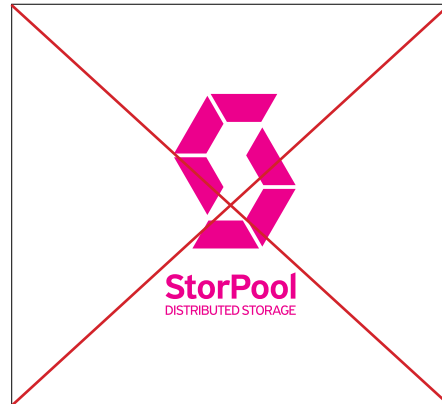
CHANGE ORIENTATION



BEVEL / EMOSS



BUSY PHOTO / PATTERN



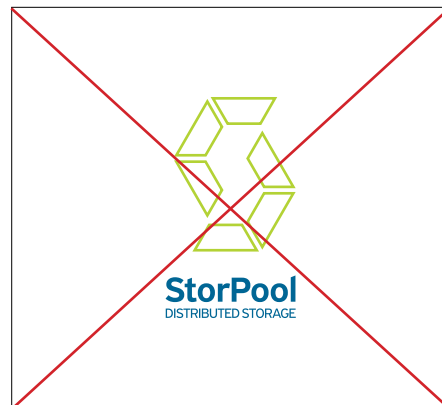
COLOR



CROP



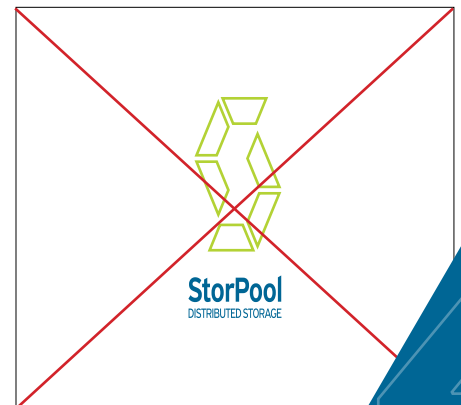
GLOW / DROP SHADOW



OUTLINE



WHITE BOX



STRETCH

SPACING



PLEASE, PROVIDE AT LEAST
TWO LOGO SEGMENTS SPACE
AROUND THE OBJECT



COLORS



CMYK
75 5 100 0

PANTONE
362 C

RGB
179 211 53

HEX
#b3d335



CMYK
100 60 25 0

PANTONE
7706 C

RGB
0 102 149

HEX
#006695

FONT

PF Highway Sans Pro

Title text

PF Highway Sans Pro Thin

Subtitle

PF Highway Sans Pro Bold - Half the title font size

Regular text

PF Highway Sans Pro Bold



StorPool
DISTRIBUTED STORAGE

Sample block of text
With some sample subtitle

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Proin et lorem cursus, efficitur lacus sit amet, aliquam urna. Nullam a nisi sed diam iaculis ultrices. Proin maximus metus volutpat nisi semper ultrices. Curabitur rutrum augue nec interdum volutpat. Phasellus iaculis diam a quam gravida bibendum. Sed consectetur dolor a justo malesuada tempor. Sed pharetra erat nibh, consequat cursus lectus viverra quis.

BRAND ELEMENTS



THE POINTER



THE TAG



THE GRID